



Mirabaud is an international banking group that provides a clientele of private and institutional investors, companies and finance professionals with highly customised investment, private banking and asset management services.

Based in Geneva, Mirabaud has evolved steadily over the years and now employs over 700 staff who, through their experience and expertise, perpetuate the entrepreneurial spirit that has guided the bank since its foundation in 1819. The Group now conducts its **Wealth Management, Asset Management and Securities** businesses in the main financial centres around the globe and has offices in Switzerland, the UK, Luxembourg, France, Spain, Italy, Canada, the United Arab Emirates and Brazil.

Our Marketing team within Mirabaud Asset Management is looking to add:

MARKETING CONTENT SPECIALIST

Primary functions :

- Lead / Actively contribute to content creation and structuring;
- Actively contribute to digital strategy and exposure;
- Liaison with Investment Teams in the optic of creating steady information flows aimed at servicing sales force, clients, prospects and media;
- Contribute to the creation and update of Sales support documents (content);
- Actively contribute to the inbound marketing approach;
- Actively contribute to the Global Marketing activity;
- Contribute to the various tasks pertaining to RFPs and Due Dilligence;
- Contribute to processes and procedures identification and formalization;
- Support Global Marketing efforts.

Qualifications :

- A maximum of 2 years' experience in the field of marketing content creation;
- University education;
- Good understanding of financial markets and the Asset Management Industry;
- Proficient in Microsoft Office Word & PPT, Publisher;
- Excellent writing skills in English and French; any other language is an advantage;
- Must be resident in the London area or willing to relocate.

Additionally: *we are looking for a person with the following attributes:*

- Respect and professionalism;
- Structure and diligence;
- Analytical and able to synthetize;
- Proactivity and autonomy.

Mirabaud Group is an Equal Opportunity Employer.



If you are interested in this role, please send your application via email to the following address:

recrutement@mirabaud.com

If you would like to pursue a career within the Mirabaud Group, please send us your CV to the same email address.

Notes:

Please be aware that Introductions from recruitment agencies will not be considered.
Only candidates with a suitable profile will receive a response.