You are holding our image brochure, which reflects our personality as an international banking and financial group that combines tradition, innovation and dynamism to provide its clients with unparalleled service tailored to their specific needs – every day and in all circumstances. Established in 1819 and anchored firmly in the present, Mirabaud is building on a tradition of excellence founded on ethics, independence and entrepreneurial spirit.

For seven generations, we have served our clients readily, whenever and wherever they need us, backed by our extensive expertise. Not yesterday, not tomorrow, but here and now. For this reason, we have adopted a strapline that suits us well: “Prepared for now”.

Mirabaud has only had one reason for existing for the past 200 years: you. The trust you have placed in us is our greatest source of motivation and inspiration.

The Managing Partners
TABLE OF CONTENTS
01 A BANKING GROUP WITH INTERNATIONAL REACH

02 GOVERNANCE

03 THREE BUSINESS LINES

04 OUR COMMITMENTS

05 OUR HISTORY
A BANKING GROUP WITH INTERNATIONAL REACH
Mirabaud is an international banking group that provides a clientele of private and institutional investors, companies and finance professionals with highly customised investment, private banking and asset management services.

Based in Geneva, Mirabaud has evolved steadily over the years and now employs over 700 staff who, through their experience and expertise, perpetuate the entrepreneurial spirit that has guided the bank since its foundation in 1819. The Group now conducts its Wealth Management, Asset Management and Securities businesses in the main financial centres around the globe and has offices in Switzerland, the UK, Luxembourg, France, Spain, Italy, Canada, Brazil, Uruguay and the United Arab Emirates.

2020

Offices in 16 cities, 10 countries and across 4 continents.
With its long tradition of Swiss banking, Mirabaud fosters values of independence, integrity and transparency with the aim of delivering superior services to its customers both locally and globally.
A BANKING GROUP WITH INTERNATIONAL REACH

Two centuries of experience in asset management and investment.

200 YEARS

Trends in assets under management over the past 20 years reflect stable and steady growth.

34.0 BILLION

Amount in Swiss francs as at 30 June 2019

700 EMPLOYEES
NETWORK OF EXPERIENCE / RIGHT AT THE HEART OF THE WORLD’S MAJOR FINANCIAL CENTRES

16 OFFICES

10 COUNTRIES

4 CONTINENTS
Mirabaud has grown steadily over the years, in line with its principles of independence, ethics and responsibility, while preserving the entrepreneurial approach that has always set it apart. It is a limited liability partnership incorporated in Switzerland, owned and managed entirely by its Partners, who head all the Group’s business activities. A reputable and respected player in the industry, Mirabaud has adjusted over the years to economic and financial change as well as evolving customer needs. This change has made Mirabaud more robust as it continues to grow.

A Group with international reach, Mirabaud has reinforced its technological and human resources to deliver superior services to its customers. In addition, new products are now reaching maturity within an optimised range of funds, while others are being launched. By stepping up its activities in the markets it knows best, Mirabaud is pursuing its expansion with confidence, vision and enthusiasm.

20.4% CAPITAL RATIO

A capital ratio well above the regulatory requirements reflects our robustness.

Data at 30 June 2019
VALUES

INDEPENDENCE
As partners and sole owners, we are free to make choices that are aligned exclusively to your interests. We are always willing to make the efforts and investments required to preserve our independence and to protect the interests of our clients.

ENTREPRENEURIAL CULTURE
Our entrepreneurial spirit drives us to be flexible, simple and efficient at all levels so we can seize the business while still respecting our values and culture.

ETHICS
We take care to avoid any conflicts of interest. Our ethical approach cannot be separated from the human dimension and respect.
GOVERNANCE
4 MANAGING PARTNERS

As owners and managers, the Managing Partners look after their customers’ assets with the same care that they have for their own business.

3 LIMITED PARTNERS

As investors of the company and holding management roles, they are involved in the development of the Group.

Etienne d’Arenberg  Thiago Frazao  Alain Baron
Mirabaud is much more than a name, it is a symbol of continuity. It is also a synonym for foresight, growth and succession.

Yves Mirabaud, Senior Managing Partner
THREE BUSINESS LINES
WEALTH MANAGEMENT
OFFERING A GLOBAL, INDEPENDENT AND CUSTOMISED APPROACH

Wealth management is one of Mirabaud’s foremost areas of excellence. Today, it requires an ever-greater level of expertise to analyse the full complexity of each customer’s individual position. We devise tailored solutions for the long-term, taking into account financial, family and professional considerations.

Our end-to-end approach, which is based on an in-depth analysis of needs, enables us to build customised portfolios and provide the highest quality investment advice. It also allows us to consider broader issues such as financial planning, taxation, inheritance and pension planning, with the next generation always in mind.
ASSET MANAGEMENT
PROVIDING AN ACCESS TO A BROAD RANGE OF FUNDS AND MANDATES

Mirabaud’s asset management services are aimed at a clientele of traditional institutional investors as well as other financial professionals such as banks, independent fund managers and family offices. Mirabaud stands out for its active management supported by an in-depth knowledge of markets and strong convictions.

Our talented asset managers rely on robust investment processes to offer a solid range of funds and mandates, where active management can bring genuine long-term added value to investors.
For the past 35 years, Mirabaud has offered securities services to professional and corporate investors. Operating at the heart of markets, Mirabaud provides independent and ideas-based research on niche equity market segments, together with state-of-the-art execution services utilising the latest trading technologies.

On the corporate advice and financing front, Mirabaud Securities also operates as primary/capital markets boutique in selected industries and markets.
In wealth management as well as asset management, an investment solution is only appropriate if it is customised and fully tailored to the specific features of each situation and each customer’s present and future needs.

Mirabaud combines its passion for investment with stringent execution requirements. Each transaction, each trade, is always executed with the aim of achieving the best possible result and with strict control over risks.

Active asset management is only effective when it combines talent with determination.

The markets are, by their very nature, in a state of perpetual flux. To capitalise on this, you must have a degree of freedom and the ability to act fast. That is why Mirabaud believes in active management and works on an open architecture basis to seek out the best investment opportunities.

No matter where or when, our customers can always rely on their privileged relationship with their adviser, someone who listens to their needs, is always available and can quickly call on the Group’s various areas of expertise.

Being able to trust your partner is crucial in any business relationship. This is a sentiment that is strongly rooted in Mirabaud’s values, as respect and ethics are a top priority for each and every one of its employees.
OUR COMMITMENTS
OUR COMMITMENTS

PROMOTING SUSTAINABLE GROWTH

RESPONSIBLE INVESTMENT

Convinced that social and environmental factors and governance methods have a sustainable impact on financial performance, Mirabaud incorporates sustainability criteria in its analysis and investment process to create long-term value. The Group is a signatory of the United Nations Principles for Responsible Investment (PRI) to promote sustainable growth, achieving the highest rating of A+.

SOCIAL RESPONSIBILITY

No financial operator involved in asset management or investment can conduct its business without assuming certain responsibilities. At Mirabaud, this is reflected by a strong commitment to promoting best practices in our investment activities as well as adopting a code of conduct that aims to guarantee our employees good working conditions, promote responsible management of natural resources and support initiatives with a social impact.
COMMITMENTS
SUPPORTING SUPREME CHALLENGES

BOL D’OR MIRABAUD

Over the years and journeys through many waters, Mirabaud has made a name for itself in sailing that fits perfectly with its operations: bringing together talented people ready to meet challenges. Held for the first time in 1939, the Bol d’Or is the world’s biggest inland lake regatta. Mirabaud has sponsored this not-to-be-missed event since 2005, each year lining up crews that have won several times in their category. It is a unique occasion to compete against the very best in the world of sailing.

MIRABAUD SAILING IMAGE AND VIDEO AWARDS

At the Yacht Racing Forum – an annual gathering of the main players in the international sailing arena – Mirabaud presents the Mirabaud Yacht Racing Image trophy and Mirabaud Sailing Video Award. These prizes go to the best sailing videos and photos of the year taken at a regatta. These competitions have been sponsored by Mirabaud since their inception.
FOSTERING EXCELLENCE

MIRABAUD CONCERTS

In harmony with its business, Mirabaud has always had a passion for classical music; an art that requires a blend of talent, hard work and high standards. To share this passion with our customers, we organise concerts in locations where Mirabaud has an office, in association with the renowned orchestra conductor Joji Hattori.

CONTEMPORARY ART

Works of art bear beautiful witness to our past and act as a mirror onto our society. By showcasing contemporary art next to pieces from centuries past, Mirabaud is building a bridge between tradition and modernity – the same notion that drives the long-term vision the Group pursues in its management activities. Mirabaud’s contemporary art collection includes both young, up-and-coming artists and established talents.

As a committed player in the contemporary art arena, Mirabaud is notably a partner of the Museum of Modern and Contemporary Art (MAMCO) and the Quartiers des Bains association in Geneva, as well as of the International Contemporary Art Fair (FIAC) in Paris and the Zurich Art Weekend.
Yayoi Kusama

Life of the Pumpkin Recites, All About the Biggest Love for the People
2019, Place Vendôme – FIAC Paris
OUR HISTORY
TWO CENTURIES OF BANKING

1819
Mirabaud is founded in Geneva.

1857
Mirabaud becomes a founding member of Switzerland’s first stock exchange and helps to develop the national banking system.

1931
Mirabaud is a co-founder of the Geneva Private Bankers Association.

1973
Mirabaud is a pioneer in alternative investment.

1985
Mirabaud opens its first international office in Montreal.

1990
Mirabaud enters the UK market, providing brokerage and asset management services to institutional and retail investors out of London.

1998
Mirabaud expands in Switzerland, launching an office in Zurich.
2003

2004
Mirabaud strengthens its Swiss presence with a new office in Basel.

2007
Mirabaud enters the Middle East market with an office in Dubai, which later gained bank status in 2010.

2010
Mirabaud gains a strong foothold in the Spanish market, with offices in Madrid and Barcelona. Valencia follows in 2012 and Seville in 2014.

2011
Mirabaud extends its fund management business to Luxembourg.

2014
Mirabaud becomes a Swiss limited liability partnership and opens a bank in Luxembourg.

2016
Opening of a representative office in Milan for operations in connection with asset management.

2019
As we sail beyond 200 years of Mirabaud, we will continue to deliver outstanding banking services with the same pioneering spirit that we had when we set out.

Mirabaud expands its business in Latin America, opening offices in São Paulo and Montevideo, and in the Middle East with an office in Abu Dhabi.
MAIN ROLES HELD BY THE MANAGING PARTNERS

Yves Mirabaud
Senior Managing Partner of Mirabaud SCA, Chairman of the Board of Mirabaud & Cie SA,
Chairman of the Board of Mirabaud (Middle East) Limited (Dubai),
Chairman of the Board of Mirabaud Abu Dhabi Limited

Lionel Aeschlimann
Managing Partner of Mirabaud SCA, Vice-Chairman of the Board of Mirabaud & Cie SA,
Managing Director of Mirabaud Asset Management (Suisse) SA,
Chairman of the Board of Mirabaud Asset Management (Espana) S.G.I.I.C. SA (Madrid)*
Managing Director of Mirabaud Asset Management Limited (London)**
Chairman of the Board of Mirabaud Securities Limited (London)**

Camille Vial
Managing Partner of Mirabaud SCA, Chairwoman of the Executive Committee of Mirabaud & Cie SA,
Director of Mirabaud Asset Management (Suisse) SA,
Director of Mirabaud Asset Management Limited (London)**

Nicolas Mirabaud
Managing Partner of Mirabaud SCA, Member of the Executive Committee of Mirabaud & Cie SA,
Chairman of the Board of Mirabaud & Cie (Europe) SA (Luxembourg)

* Mirabaud Asset Management (Espana) S.G.I.I.C. SA is supervised and regulated by the agency in charge of the Spanish Stock Markets (CNMV)
** Authorised and regulated by the Financial Conduct Authority

ROLES HELD BY THE LIMITED PARTNERS

Etienne d’Arenberg
Head Wealth Management United Kingdom,
Director of Mirabaud & Cie (Europe) SA (Luxembourg)

Thiago Frazao
Head Wealth Management LATAM

Alain Baron
Head Wealth Management MENA,
Director of Mirabaud Abu Dhabi Limited

© Mirabaud & Cie SA – 2020

Photos
Vincent Calmel, Bibiloni Bernardí, Getty Images, Shutterstock, Tribune des Arts/Lucien Fortunati, marc Domage

WEALTH MANAGEMENT - ASSET MANAGEMENT - SECURITIES
WWW.MIRABAUD.COM