

5 MAY 2022 - **PRESS RELEASE**

## MIRABAUD ASSET MANAGEMENT ANNOUNCES THE CLOSING OF THE MIRABAUD GRAND PARIS STRATEGY AFTER RAISING €150M

**Paris, 5 may 2022 – Mirabaud Asset Management is pleased to announce the closing of its Mirabaud Grand Paris strategy at €150m. Assets were raised from large institutional and family office clients across Europe.**

Mirabaud Grand Paris is a unique private equity strategy investing with tier one real estate developers in France to capture opportunities from the current largest transport and urban development project in Europe: the 'Grand Paris' project.

By combining private equity with real estate, the strategy represents a unique opportunity for investors, allowing them to provide equity financing to real estate projects directly alongside developers. It offers investors privileged access to financing projects, as well as good risk diversification and significant visibility on returns. Mirabaud Asset Management acts as a financial partner for promoters, able to assess the risk profile of each project. By investing as far upstream as possible in real estate transactions, Mirabaud Asset Management allows promoters to finance the acquisition of land and secure their access to opportunities and volume of business.

The strategy is managed by Olivier Seux, Head of Real Estate at Mirabaud Asset Management, alongside a dedicated team of real estate investment specialists. They partner with best-in-class tier one developers to acquire land or buildings to redevelop into commercial and residential projects, transforming underused plots into attractive assets, benefitting investors and tenants.

"After raising €150m, completing more than ten successful real estate deals and one exit, we are delighted to announce the final closing of the strategy", says Olivier Seux, Head of Real Estate at Mirabaud Asset Management. "This is a huge achievement for all involved in the strategy and I am looking forward to continuing to build on this success."

The French government has outlined a 30-year strategy to consolidate the areas around Paris into one vast conurbation of 7.5 million people connected by a €35bn infrastructure upgrade. This transformational undertaking, due to be completed in 2030, promises to revolutionise real estate in the French capital. The finished plans will reduce car use, improve connections and ease overcrowding – with stringent government energy efficiency regulations applied to all new buildings.

Sustainability is central to the project and to Mirabaud's Grand Paris strategy, which is categorised as article 9 of the Sustainable Finance Disclosure Regulation (SFDR).

After launching its first private equity strategy in 2017, Mirabaud Asset Management's private assets capabilities has grown in status and recognition. Three successful fund launches have raised over €400m. Clients are also able to invest in commercial real estate and logistics buildings through pooled real estate club deals, attracting over €500m in investment, bringing total private assets to close to €1bn.

Lionel Aeschlimann explains, "The success of this strategy is a credit to Olivier and his team, and their knowledge and expertise continues to impress and deliver great results. Through our private assets franchise, we will continue to bring our clients exciting, sustainable investment strategies and I feel we have good reasons to be optimistic about what we can achieve."

### **Mirabaud Asset Management**

With offices in Geneva, Zurich, Luxembourg, Paris, London, Madrid and Milan the Mirabaud Group's Asset Management division focuses on investment management and advisory services.

Its investment capabilities include:

- domestic, regional and global equities;
- flexible, convertible, high-yield & short duration fixed income;
- alternatives;
- multi-asset;
- Private Equity

Across all investments Mirabaud Asset management applies a common philosophy of an active, high conviction approach to generating long-term risk adjusted returns. A focus on managing risk and a commitment towards environmental, social and corporate governance principles are important constituents of Mirabaud's heritage.

For more information, please visit our website: [www.mirabaud-am.com](http://www.mirabaud-am.com)

### **The Mirabaud Group**

The Mirabaud Group was founded in Geneva in 1819. With its four core values of Independence, Conviction, Responsibility and Passion, it has grown over the years into an international group offering its clients personalised financial services and advice in various areas of activity. Its expertise lies in Wealth Management (portfolio management, investment advice and services for independent asset managers), Asset Management (institutional management, fund management and distribution) and highly specialised Corporate Finance services (equity research, corporate advisory, capital markets and execution).

Mirabaud has always been strongly committed to responsibility and sustainability. This is reflected in its interactions with clients, employees and society as a whole. As a signatory of the United Nations Principles for Responsible Investment (PRI) since 2010, Mirabaud has the highest rating in this area thanks to its governance and its committed global strategy.

The Group employs around 700 staff and has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Seville and Milan) and the rest of the world (Montreal, Dubai, Abu Dhabi, Montevideo and São Paulo).

For more information, please visit our website: [www.mirabaud.com](http://www.mirabaud.com)

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