

19 OCTOBER 2021 - **PRESS RELEASE**

## MIRABAUD SUPPORTS “THE FIAC HORS LES MURS” FOR THE FIFTH CONSECUTIVE YEAR AND EXTENDS ITS PARTNERSHIP

**Paris, 19 October 2021 – For the fifth consecutive year, Mirabaud is supporting the FIAC Hors les Murs (Beyond the Walls) urban exhibition project at Place Vendôme in Paris and is extending its partnership to the art trail in the Jardin des Tuileries and the Musée national Eugène Delacroix.**

Mirabaud’s active commitment to contemporary art extends far beyond its collection and the acquisition of works of art. In line with the values of the Group, a pioneer in sustainable and responsible finance, this approach supports not only the artists of our time, but also institutions and events that help to promote contemporary art to the widest possible audience. This is why Mirabaud passionately supports the initiatives to integrate art into the urban space within everyone’s reach, brilliantly organised by FIAC Hors les Murs.

“We are proud to support this initiative of the FIAC Hors les Murs, which gives access to as many people as possible to these monumental works and to appreciate their originality, humour, poetry and sometimes boldness in an urban and open setting,” explains Lionel Aeschlimann, managing partner of Mirabaud and CEO of Mirabaud Asset Management.

This year, Mirabaud’s partnership extends to the entire FIAC Hors les Murs programme, which includes:

- Alexander Calder’s monumental work “Flying Dragon”, at Place Vendôme.
- An open-air exhibition of some twenty works and architectural projects presented in collaboration with the Louvre and Tuileries National Estate in the Jardin des Tuileries.
- An exhibition by the artist Jean Claracq at the Musée national Eugène Delacroix, under the direction of Claire Bessède (director of the Musée national Eugène Delacroix).



Mirabaud has been supporting the FIAC Hors les Murs Place Vendôme open-air exhibitions since 2017. The perfectly symmetrical Place Vendôme was designed in 1699 by Jules Hardouin-Mansart. A symbol of Parisian elegance and joie de vivre, fashion and jewellery, it is the setting for a monumental work of art every year. Following Yayoi Kusama’s giant pumpkin “Life of the Pumpkin Recites” and Elmgreen & Dragset’s hundred starfish “To Whom it May Concern”, Alexander Calder’s “Flying Dragon” will be exhibited for the first time in Paris. This monumental, flamboyant red work dates from 1975 and is the last ‘Stabile’ by the artist who died in 1976. The immense red steel dragon or dragonfly taking flight, measuring 11m high and 17m long, will be assembled in the centre of the square from 19 October to 18 December 2021.

"The interaction between urban planning, architecture and creation contributes to the animation of cities and allows us to rethink their spaces," says Lionel Aeschlimann, managing partner and CEO of Mirabaud Asset Management. "This commitment challenges the importance of artistic creation in our society; this sensitive look that allows everyone to leave their comfort zone, to question themselves or to take a new look at our world. Creativity is key if we are to innovate in all areas, think differently and break free from one-track thinking," he adds.

To further illustrate the ability of art to make us look at the world around us in a different way, Mirabaud will be partnering with ArtReview for the duration of the FIAC. This association will be brought to life on Instagram to explore how artists, collectors, gallery owners and the city at large view this unique event.

### **About FIAC Hors les Murs**

Each year, FIAC Hors les Murs presents a selection of sculptures and installations that can be seen in several of the most prestigious and emblematic locations in Paris. While offering galleries and artists the opportunity for a unique dialogue with Parisian heritage, this unparalleled artistic promenade allows a wide audience to access the very best of contemporary art. FIAC Hors les Murs is held in the Jardin des Tuileries, Place Vendôme and the Musée national Eugène Delacroix. The Selection Committee of the FIAC Hors les Murs at the Jardin des Tuileries is chaired by Dominique de Font-Réaulx, director of Mediation and Cultural Programming at the Louvre Museum. The members are: Bernard Blistène, director of the Centre Pompidou from 2013 to 2021; Jean de Loisy, director of the Ecole nationale supérieure des Beaux-Arts de Paris; Cécile Debray, director of the Musée de l'Orangerie; Guy Tosatto, director of the Musée de Grenoble; and Quentin Bajac, director of the Jeu de Paume. FIAC thanks MIRABAUD, a financial group founded in Geneva in 1819, for its loyal support. Mirabaud has been a partner of Place Vendôme since 2017 and is the main partner of FIAC Hors les Murs since 2020.

For more information: [www.fiac.com](http://www.fiac.com)

### **About Mirabaud**

The Mirabaud Group Mirabaud was founded in Geneva in 1819. Over time, it has grown into an international group offering personalized financial services and advice to its clients in various fields of activity. It specialises in Wealth Management (portfolio management, investment advice and services to independent asset managers), Asset Management (institutional management, fund management and distribution) as well as highly specialised financial services (equity research, corporate advisory and intermediation). Mirabaud is strongly committed to responsibility and sustainability, as shown by its involvement in the themes of Patrimoine Vivant and Grand Paris. Mirabaud has been a signatory of the United Nations Principles for Responsible Investment (PRI) since 2010 and has the highest rating in this field thanks to its governance and committed global strategy. The Group employs some 700 staff and has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia and Seville) and the rest of the world (Montreal, Dubai, Abu Dhabi, Montevideo and Sao Paulo).

For more information, please visit our website: [www.mirabaud.com](http://www.mirabaud.com)

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