

10 MARCH 2020 - **PRESS RELEASE**

MIRABAUD ASSET MANAGEMENT EXPANDS ITS DISTRIBUTION TEAM THROUGH THE HIRE OF THE HEAD OF SALES FOR SWITZERLAND AND MIDDLE EAST

Geneva, 10th March 2020 – Mirabaud Asset Management continues to expand its distribution team by appointing Francesco Genovese, as Head of Sales for the Swiss and Middle East Market. Joining this week, Mr. Genovese brings extensive experience in growing and servicing key client relationships.

Mr Genovese previously worked as Global Head of Asset Management at Reyl & Cie. Prior to this, he worked at Pictet Group during 17 years in various business development functions for their asset management and trading divisions covering institutional and B2B investors in Switzerland, Middle East, Africa and Central Asia.

Mirabaud Asset Management provides active, high conviction investment solutions across equities, global fixed income, alternatives and private assets to meet clients' current and evolving needs. Mirabaud Asset Management is committed to developing longer-term partnerships with its clients through the highest standards of personal and professional service.

Mr Genovese will bring his extensive client and market experience in both regions to the local business development teams of Mirabaud; he will report directly to Lionel Aeschlimann, Managing Partner of Mirabaud and CEO of Mirabaud Asset Management.

Commenting on the appointment, Lionel Aeschlimann said: "Mirabaud Asset Management has a strong reputation in Switzerland and great ambitions in the Middle East. With Francesco's experience, energy and established network, we are now well positioned to present our investment solutions to the most sophisticated investors in the Middle East and build on our successes in Switzerland".

Francesco Genovese added: "I am delighted to join such a group of passionate investment professionals committed to active management and driven to deliver alpha for investors; the focused and specialized high conviction approach embraced by Mirabaud Asset Management fits perfectly with what many investors are looking for nowadays".

Mirabaud Asset Management

With offices in Geneva, Zurich, Paris, London, Madrid, Barcelona and Milan the Mirabaud Group's Asset Management division focuses on investment management and advisory services.

Its offer includes:

- domestic, regional and international equities;
- flexible, convertible and high-yield bonds;
- alternatives;
- multi-assets;
- private equity.

With a focus on value creation, Mirabaud Asset Management's investment philosophy is based on a long-term vision, strong convictions and risk-adjusted performances.

For more information, please visit our website: www.mirabaud-am.com

The Mirabaud Group

Mirabaud was founded in Geneva in 1819. Over time, it has developed into an international Group. Mirabaud provides its clients with customised financial and advisory services in three core areas : Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Securities (traditional brokerage, research, and capital markets).

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal, Dubai, Abu Dhabi, Montevideo and São Paulo).

For more information, please visit our website: www.mirabaud.com

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