

2 APRIL 2019 - **PRESS RELEASE**

## MIRABAUD CELEBRATES ITS BICENTENARY ANNIVERSARY BY COLLABORATING WITH THE PRADO MUSEUM AND INCREASING ITS COMMITMENT TO ART

**Madrid, 2 April 2019 – Mirabaud is to collaborate with the Prado to showcase work by Swiss artist Alberto Giacometti, which the Spanish art museum will open to the public on 2 April. The Group is also supporting for the innovative project supported from the Cerezales Antonino y Cinia Foundation in León, and has made a generous grant to offer free entry to Geneva’s Museum of Modern and Contemporary Art (MAMCO) throughout 2019.**

Founded in Geneva in 1819, Mirabaud, a group with an international reach in the banking and financial sector, reached its bicentenary anniversary in 2019. To mark the occasion, the Group particularly wishes to highlight its commitment to art for which it has always been known.

With this in mind, Mirabaud has launched a series of initiatives to facilitate access to art and culture by as many people as possible. These initiatives will be rolled out during 2019 in Switzerland and in the other countries where the Group operates.

### **Mirabaud, Giacometti and the Prado**

The bicentenary is the driver behind Mirabaud’s decision to collaborate with the Museo del Prado which also celebrates its 200th anniversary this year, and to organise the “Alberto Giacometti en el Prado” [Alberto Giacometti in the Prado] exhibition which the Spanish art museum will open to the public on 2 April.

Lionel Aeschlimann, Managing Partner of Mirabaud Group and CEO of Mirabaud Asset Management comments, “We thought it was a marvellous idea to support this exhibition, which enables the public at large to have access to the work of Alberto Giacometti, one of the most renowned Swiss artists, and to do so in one of the most important museums in the world where, notably, the work of Giacometti had never been shown. It is a unique opportunity to be present as the works of this 20th Century artist join some of the most emblematic works of the Prado’s magnificent collection”.

### **Mirabaud supports the Cerezales Antonino y Cinia Foundation**

As part of its bicentenary celebrations, Mirabaud has also announced its support for the A.R.T.E.S., Art-Research-Technology-Ethnoeducation-Sound programme of the Cerezales Antonino y Cinia Foundation, an innovative centre for the research, production and dissemination of culture, embedded in the rural mountainous area of the province of León, whose work focuses on the transfer of knowledge.

It is a project that, as Lionel Aeschlimann explains, “has powerfully captured the attention of the Mirabaud Group as it aligns fully with its vision of artistic expression as a true reflection of society and one of the richest witnesses of our past and present history. With this agreement we also give our full support to the objective of making culture accessible to people who live far from big cities”.

Mirabaud has a long-held special interest in the promotion of art and the marriage between tradition and modernity. The Group, in its vocation to build a bridge between them both, and focusing on the same long-term vision that it applies to its style of financial management, has gathered some excellent examples of work

by contemporary artists and combined them with works from centuries past, creating a major art collection consisting of works of art by both young artists and well-recognised talents from different eras, such as Olafur Eliasson, Marina Abramovic, Fischli / Weiss, Ugo Rondinone, Not Vital and Nan Goldin.

### **A long-term commitment to art**

In Switzerland, Mirabaud's bicentenary is the landmark the Group has chosen to launch the ambitious collaborative initiative to make entry to the Museum of Modern and Contemporary Art (MAMCO) of Geneva, of which it is a member, free for the whole of the year. Thanks to the exceptional grant by Mirabaud, entry to MAMCO, which normally costs 15 Swiss francs, will be free of charge for all visitors to the Centre, without exception, up to 31 December 2019.

Mirabaud collaborates with various organisations and events, including the Bol d'Or Mirabaud inland lake regatta, the Geneva Lux Festival of Lights, the Quartier des Bains Association, Geneva.art, the famous International Contemporary Art Fair (FIAC) in Paris and Zurich Art Weekend, a public forum in which most of the city's museums, entities and galleries are involved.

Mirabaud also organises cycles of concerts, directed by the prestigious conductor Joji Hattori in the cities where the Group has a presence. Worthy of mention in this context is the sponsorship Mirabaud has given over the past two years to the National Orchestra of the Balearic Islands, further proof of its commitment to art, and in this case to classical music.

[www.mirabaud.com/contemporary-art](http://www.mirabaud.com/contemporary-art)

### **The Mirabaud Group**

Mirabaud was founded in Geneva in 1819. Over time, it has developed into an international Group. Mirabaud provides its clients with customised financial and advisory services in three core areas : Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Securities (traditional brokerage, research, and capital markets).

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal, Dubai, São Paulo and Montevideo).

For more information, please visit our website: **[www.mirabaud.com](http://www.mirabaud.com)**

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