

22 FEBRUARY 2018

## MIRABAUD ASSET MANAGEMENT STRENGTHENS ITS PRESENCE IN THE IBERIAN MARKET WITH THE APPOINTMENT OF A NEW HEAD OF SALES

**Madrid, 22 February 2018 – Mirabaud Asset Management is pleased to announce that Elena Villalba has joined to lead business development across all investor segments in Spain, Portugal and Latam.**

Villalba joins from MerchBanc where she headed business development; prior to that, Villalba was a deputy general manager at Banco Madrid for five years. A Portfolio Management Master alumnus from IEB in Madrid and Economics graduate from the Bentley College in Boston, Villalba is certified in various Asset Management modules from the Harvard Business School and the Massachusetts Institute of Technology. Over the course of her 20 years' experience serving the needs of investors or managing portfolios directly, Villalba has built her career at firms such as Credit Suisse and American Express as well as in boutique businesses such as Focus Capital Ltd where she was a Founding Partner and co-CIO.

Antonio Rodriguez will report to the new local Head of Sales while Raimundo Martin, who has been instrumental in setting up Mirabaud's initial coverage of investors in the region, has decided to pursue a personal project; we thank him for everything and wish him all the best in his new venture.

Commenting on the appointment, Bertrand Bricheux, Global Head of Sales and Marketing said: "Over the past five years, Mirabaud Asset Management has established a strong presence in the Iberian wholesale and institutional market. With Elena Villalba's experience and dedication to the business, we are confident we will take Mirabaud Asset Management to the next level in Spain and Portugal by continuing to expand our investment solutions and our reach to clients who are at the heart of everything we do."

Elena Villalba added "Mirabaud Asset Management remains focused and specialized in active management where it follows its conviction-based approach and passion for investing; it is exciting to join the team at a moment where every individual is empowered to make a difference."



### Mirabaud Asset Management

With offices in Paris, London, Montreal, Barcelona, Milan, Zurich and Geneva, the Mirabaud Group's Asset Management division focuses on investment management and advisory services.

Its offer includes:

- domestic, regional and international equities;
- flexible, convertible and high-yield bonds;
- alternatives;
- multi-assets;
- private equity.

With a focus on value creation, Mirabaud Asset Management's investment philosophy is based on a long-term vision, strong convictions and risk-adjusted performances.

### The Mirabaud Group

Mirabaud was founded in Geneva in 1819. Over time, it has developed into an international Group. Mirabaud provides its clients with customised financial and advisory services in three core areas : Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Brokerage (traditional brokerage, research, and capital markets).

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal and Dubai).

For more information, please visit our website: [www.mirabaud.com](http://www.mirabaud.com)

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