



6 JULY 2017

MIRABAUD BECOMES PARTNER OF THE PARIS CONTEMPORARY ART FAIR

Paris, 6 July 2017. As a committed player in the contemporary art arena, the Mirabaud Group has become a partner of FIAC, Foire Internationale d'Art Contemporain – the prestigious Paris Contemporary Art Fair. The 44th fair will be held on 19-22 October 2017 at the Grand Palais, Paris. Every year, gallery owners, artists and art collectors from all over the world come together for this celebrated event. This partnership extends to the Hors les Murs (“Beyond the Walls”) programmes at the prestigious Place Vendôme, which will be home to a major artwork throughout October. Mirabaud will be the sole partner of this FIAC event in the iconic Parisian square.

Since Mirabaud was founded in Geneva in 1819, the partners of the banking and financial Group have always demonstrated an active commitment to society. Today, this patronage primarily takes the form of support for the contemporary art scene, whether privately or on behalf of Mirabaud. Mirabaud's commitment to contemporary art is consistent with the Group's long-term vision of pursuing management activities that offer high added value.

“Our keen involvement in the FIAC art fair is further evidence of our active support and evolving passion for contemporary art and is the ideal complement to the art collection we have been building up for the past several years”, said Lionel Aeschlimann, Managing Partner of Mirabaud. “We are particularly excited to formalise our partnership by supporting the artistic programmes at Place Vendôme. The combination of a contemporary artwork and Place Vendôme, site of Classicism, excellence and continuity, cannot fail to inspire dialogue and emotions that will enrich our way of seeing the world. Reflecting on mankind's place in the world and engaging with artists are exactly the values that have guided us since the foundation of Mirabaud, nearly 200 years ago.”

Mirabaud supports both established talents and young emerging artists, as well as those contributing to showcasing art. The Group has amassed a collection of contemporary as well as older artworks over many years, building a bridge between tradition and modernity. These works are displayed in the various branches of Mirabaud.

In addition to these commitments, the Group is a partner of the Museum of Modern and Contemporary Art (MAMCO) and the Quartiers des Bains association in Geneva, which brings together gallery owners and contemporary art institutions. Mirabaud is also a partner of the travelling exhibition AQUA supported by the United Nations, comprising the works of 30 artists and inspired by the theme of water. The partnership with the FIAC, in the context of the works exhibited at the Place Vendôme, is a clear demonstration of Mirabaud's active support for the development and promotion of contemporary art.



The Mirabaud Group

Mirabaud was founded in Geneva in 1819. Over time, it has developed into a international Group. Mirabaud provides its clients with customised financial and advisory services in three core areas : Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Brokerage and Corporate Finance (traditional brokerage, research, and capital markets).

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal, Hong Kong and Dubai).

For more information, please visit our website : www.mirabaud.com

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