



Joining Mirabaud, means entering an entrepreneurial and innovative environment. With the 7th generation of the Mirabaud family working within the bank, the culture is that of a family business. With over 750 employees based in 10 countries worldwide, Mirabaud offers opportunities to develop one's career across an international network of 16 offices.

Head of Press Relations & Publications

The Head of Press Relations & Publications is responsible for managing the press-related activity for the Mirabaud Group to develop the visibility of the Mirabaud brand and values through the media: Press relations for Group (institutional communications and Wealth Management) and Switzerland.

A day in your future job:

- Managing the Swiss and international press agencies and the dissemination of key messages;
- In charge of updating the Group corporate publications and brochures, drafting articles as well as drafting and managing advertorials and adverts;
- Maintain good relations with the internal experts and the business as well as the media and key journalists;
- Drafting and managing dissemination of content: press releases, key corporate messages, brochures, articles, advertorials, scripts, speeches;
- Strategic monitoring of media issues and management of the daily international press review;
- Close collaboration with the Global Head of Marketing & Communication (crisis communications, corporate communications) and the team (sponsorship, internal communications, digital) on a daily basis;
- Coordination of corporate advertisements and advertorials, mainly in Switzerland;
- Responsible for managing alignment of the overall corporate messaging, helping in the preparation of strategic interviews and supporting the Global Head of Marketing & Communication on crisis communications;
- In charge of preparing key messages, drafting press releases, coordinating the translations and layout of press-related output as well as the international distribution with a selection of photography as needed as well as other institutional communications topics.

Your assets to succeed:

- University degree or equivalent in Communication;
- At least 5 to 10 years of experience in managing Corporate communications, including Press Relations, in the financial industry;
- Strong understanding of brand building, corporate writing, sponsorship activities; contemporary art/sailing a plus.
- Fluent in French and English, another language is an asset;
- Strong corporate writing skills, project management, time management and prioritization, good collaboration skills/ strong team player;
- Open-minded, versatile, organized, can-do attitude, strategic thinker, proactive (ability to question and propose), eye for detail, rigorous.



Jump on the boat!

- Family-friendly and dynamic environment;
- Direct impact on the business, no matter your position or seniority;
- Work in an environment that encourages autonomy and entrepreneurship;
- Flexible working arrangements to help you achieve a better work-life balance;
- Variety of cultural and sporting activities during your free time;
- Inclusion and equal treatment;
- Various employee benefits & family friendly benefits.

Apply now: recrutement@mirabaud.com

Notes:

- *Only candidates selected for an interview will be contacted. Thank you for your understanding.*
- *We will not accept any CVs from agencies.*