

## 4 MAY 2021 - PRESS RELEASE

## MIRABAUD ASSET MANAGEMENT IS GRANTED THE SRI LABEL IN FRANCE FOR ITS EUROPEAN CONVERTIBLE BOND STRATEGY

# Paris, 4 May 2021 – Mirabaud Asset Management announces that it has been awarded the SRI label in France for its Mirabaud – Convertible Bonds Europe Fund.

The SRI label was created and is supported by the French Ministry of Finance. It follows a set of rigorous criteria to demonstrate the systematic and measurable integration of extra-financial and ESG analysis in investments. This fund joins the Mirabaud – Sustainable Convertibles Global, and also its two Global Equity strategies (Mirabaud - Sustainable Global Focus and Mirabaud - Sustainable Global High Dividend) in having been awarded this SRI label.

Mirabaud Asset Management's European Convertible Bond strategy is a high conviction pure play strategy with a fully integrated ESG process. The team's dynamic approach actively focuses on delta to maximise convexity. ESG materiality is at the core of the team's approach as they look to understand what extra-financial risks and opportunities companies face, the potential financial impact and how a company may respond to these risks and seize opportunities. The convertible bond team at Mirabaud Asset Management is based in Paris and run over \$600m AUM across their European and Global products.

Hamid Amoura, Head of Responsible Investment at Mirabaud Asset Management said about the labelling, "Attaining this label reflects our continuous commitment across our product range to Responsible Investment and our ongoing efforts to strengthen Mirabaud Asset Management's positioning in terms of sustainability and responsibility."

Renaud Martin, co-head of Convertible Bonds at Mirabaud Asset Management comments, 'We are so pleased to be receiving this label for the fund in recognition of our robust ESG processes. As active, engaged managers, ESG issues have long been a part of who we are, and we believe, help us to build robust and successful portfolios for our clients.'

Mirabaud Asset Management continue to develop their ESG processes and integration across their full fund range, reinforcing their commitment to Responsible Investment.

#### Notes to Editors:

Renaud Martin acts as Lead Portfolio Manager for the fund Mirabaud – Convertible Bonds Europe and Deputy Portfolio Manager for Mirabaud – Sustainable Convertibles Global.

Prior to joining Mirabaud Asset Management in 2011, Renaud was Head of Convertibles at Crédit Agricole (2004-2011), and prior to that managed the LFP Capital Arbitrage fund at La Française des Placements. Renaud also previously worked at Chase Manhattan Bank and Société Générale as Head of Convertible Bonds, having started his career at the Caisse des Dépôts et Consignations in the convertible bonds and equity derivative industry in 1991. Renaud holds an Engineering degree from the National Institute of Polytechnic in Grenoble and an Executive MBA from HEC Paris

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#### **Mirabaud Asset Management**

With offices in Geneva, Zurich, Luxembourg, Paris, London, Madrid and Milan the Mirabaud Group's Asset Management division focuses on investment management and advisory services.

Its investment capabilities include:

- domestic, regional and global equities;
- flexible, convertible, high-yield & short duration fixed income;
- alternatives ;
- multi-asset ;
- private equity.

Across all investments Mirabaud Asset management applies a common philosophy of an active, high conviction approach to generating long-term risk adjusted returns. A focus on managing risk and a commitment towards environmental, social and corporate governance principles are important constituents of Mirabaud's heritage.

For more information, please visit our website: **www.mirabaud-am.com** 

### The Mirabaud Group

Mirabaud was founded in Geneva in 1819. Over time, it has developed into an international Group providing clients with customised financial and advisory services in three core areas : Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Securities (traditional brokerage, research, and corporate advisory).

Mirabaud has a focus on responsibility and sustainability. This is reflected in its interaction with its clients, employees and wider society. A signatory of the UN's Principles of Responsible Investment (PRI) since 2010, Mirabaud holds the highest rating in this field thanks to its committed overall strategy and governance.

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal, Dubai, Abu Dhabi, Montevideo and São Paulo).

For more information, please visit our website: www.mirabaud.com

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