

9 JULY 2020 - **PRESS RELEASE**

THE MIRABAUD GROUP IS STRENGTHENING ITS PARTNERSHIP WITH FIAC

Paris, 9 July 2020 – At the 47th edition of the FIAC (Foire Internationale pour l’Art Contemporain), the prestigious International Contemporary Art Fair held in Paris, Mirabaud is reaffirming its commitment to contemporary art. The Swiss financial group, which was previously a partner of just the Place Vendôme project, is now extending its partnership to help support the entire artistic programme of FIAC Hors les Murs (FIAC Outside the Walls), which is also installed at the Place de la Concorde, the Musée National Eugène Delacroix and Jardin des Tuileries.

Mirabaud began its partnership with FIAC Hors les Murs in 2017, becoming a partner of the Place Vendôme project, which sees FIAC invite a different artist every year to install a major work or devise a specific project there. In 2017, the artist Oscar Tuazon (Galerie Chantal Crousel, Galerie Eva Presenhuber and Luhring Augustine) presented the work *Une colonne d’eau* (Water column). In 2018, Elmgreen and Dragset’s starfishes (Emmanuel Perrotin’s gallery) were showcased in the project *To Whom It May Concern*. In 2019, Yayoi Kusama (Victoria Miro, Ota Fine Arts and David Zwirner galleries) installed a giant pumpkin there (*Life of the Pumpkin Recites, All About the Biggest Love for the People*).

This year, Mirabaud is extending its support to the entire FIAC Hors les Murs programme by partnering with the entire series of works that will be on show at the Musée National Eugène Delacroix, Jardin des Tuileries and Place Vendôme as well as with the architectural projects, which have been displayed since 2018 at the Place de la Concorde. “The details of this artistic programme, which will be held from 19 October to 8 November, will be announced at a press conference in September. While providing galleries and artists with the opportunity to enter into a unique dialogue with Parisian heritage, this unparalleled outdoor mobile exhibition enables better access to contemporary creations for a wide audience.

By combining contemporary art with works from the past centuries, Mirabaud is bridging the gap between tradition and modernity, a gesture that also reflects the long-term vision that the bicentennial Group advocates for both its private and institutional wealth management activities.

A committed player in the contemporary art scene, Mirabaud supports various entities, including MAMCO in Geneva, the Quartier des Bains association and Zurich Art Weekend. Over the past ten years, the Group has built up a collection of contemporary art, the works of which are on display across its 16 offices located in Europe, North and South America and the Middle East.

Present in Paris since 2003, Mirabaud offers asset management and wealth management services. The Group has developed a Private Equity business, which was particularly supported by the recent launch of the fund dedicated to living heritage companies, as well as a real estate fund that is designed to support developers in the construction of Grand Paris.

Lionel Aeschlimann, Managing Partner of the Mirabaud Group, explains that “despite the global health crisis, Mirabaud will continue to strengthen its partnership with FIAC. As art has been seen by the widest possible audience, we have decided to support the entire artistic programme of FIAC Hors les Murs. It is important to support these events, which give artists wide-reaching visibility in places that are accessible to everyone. Let us not forget that art provokes thought and emotion – it moves, surprises and amazes us – allowing us to evolve and progress. This is one of the reasons why it is so important to us to support an event such as FIAC and support artists who open our eyes to the world”.

The Mirabaud Group

Mirabaud was founded in Geneva in 1819. Over time, it has developed into an international Group. Mirabaud provides its clients with customised financial and advisory services in three core areas: Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Securities (traditional brokerage, research, and capital markets).

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal, Dubai, Abu Dhabi, Montevideo and São Paulo).

For more information, please visit our website: www.mirabaud.com

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