

13 NOVEMBER 2019 - **PRESS RELEASE**

APPOINTMENT OF NEW LIMITED PARTNER

Geneva, 13 November 2019 – The Managing Partners of the Mirabaud Group have appointed Alain Baron, who is currently responsible for the Middle East and North Africa (MENA) Wealth Management markets, as a Limited Partner.

Yves Mirabaud, Senior Managing Partner, is delighted with this appointment, which will come into effect on the 1st of January 2020: “Alain Baron contributes very actively to the development of our customer base in the MENA market, thanks to his excellent knowledge of the region, his network of contacts and the support of the team he coordinates. His approach to private management, which focusses on personalised support and tailored solutions with high added value, is characteristic of the expertise exercised by Mirabaud for 200 years.”

Having already had a presence in the United Arab Emirates since 2007 through a subsidiary in Dubai, Mirabaud has just obtained a licence to expand its Wealth Management activities in Abu Dhabi.

Alain Baron joined Etienne d’Arenberg and Thiago Frazao, Limited Partners, respectively responsible for the UK and the Latin America Wealth Management markets. As investors in the company, Limited Partners hold management roles and help shape the development of the Group. As a reminder, on 1 January 2020, the board of Managing Partners will be composed of Yves Mirabaud (Senior), Lionel Aeschlimann, Camille Vial, Nicolas Mirabaud and Michael Palma. As both co-owners and directors, the Managing Partners are personally invested in the Group’s strategy and make sure that its clients’ assets are managed with the same care and concern for continuity as the company itself.

Biography

Alain Baron, aged 39, is responsible for the Middle East and North Africa (MENA) Wealth Management market. He joined Mirabaud in 2012. He has extensive experience in the private management sector, particularly at the National Bank of Kuwait. He holds an MBA from the ESA Business School in Beirut, Lebanon, and a DESM from the ESCP-EAP in Paris, France, and is fluent in Arabic, French and English.

The Mirabaud Group

Mirabaud was founded in Geneva in 1819. Over time, it has developed into an international Group. Mirabaud provides its clients with customised financial and advisory services in three core areas : Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Securities (traditional brokerage, research, and capital markets).

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal, Dubai, São Paulo and Montevideo).

For more information, please visit our website: www.mirabaud.com

Press Contacts

Stanislava Burianek
T. +971 4 3900825
stanislava@activedmc.com

Active DMC
Loft Office 3, Entrance B,
Office 409
Dubai Media City, Dubai.

Nicolas Merckling
T. +41 58 816 22 83
F. +41 58 816 32 17
nicolas.merckling@mirabaud.com

MIRABAUD & Cie SA
Boulevard Georges-Favon 29
1204 Geneva, Switzerland