

14 JANUARY 2019 - **PRESS RELEASE**

MIRABAUD OFFERS FREE ENTRY TO MAMCO AS PART OF ITS 200-YEAR ANNIVERSARY CELEBRATIONS

Geneva, 14 January 2019. Founded in Geneva in 1819, Mirabaud, an international banking and financial group, this year celebrates its bicentenary. To mark the occasion, Mirabaud is offering free entry to Geneva's Museum of Modern and Contemporary Art (MAMCO) for the whole year.

Thanks to a special grant, access to MAMCO will be free for all visitors until 31 December 2019. Admission is normally CHF 15 per ticket.

"Throughout its 200-year history, Mirabaud has always been interested in preserving cultural and artistic heritage," said Lionel Aeschlimann, Managing Partner of Mirabaud. "For us, supporting contemporary art is a natural progression, as it plays an important role in encouraging us to see the world in a different light. It is in this spirit that Mirabaud has decided to make entry to MAMCO free in 2019, to enable everyone to share in this experience and the values that contemporary art conveys."

Mirabaud is committed to raising the Geneva's profile, and is a partner of several cultural and sporting bodies and events, such as the Bol d'Or Mirabaud, the Geneva Lux festival of lights, the Quartier des Bains association and Geneva.art, to name but a few.

Mirabaud's links with MAMCO go back a long way, with one of Mirabaud's former Partners being a founding member of the museum. Mirabaud has partnered with MAMCO since 2017.

Mirabaud is also a partner of the International Contemporary Art Fair (FIAC) and the major artwork in Place Vendôme in Paris, as well as the Zurich Art Weekend, a public event involving museums, organisations and galleries over a weekend.

Additional information:

MAMCO is open from 12 noon to 6 p.m. on Tuesdays to Fridays, and from 11 a.m. to 6 p.m. at weekends. For additional information, including a programme of activities, go to: www.mamco.ch

www.mirabaud.com/contemporary-art

The Mirabaud Group

Mirabaud was founded in Geneva in 1819. Over time, it has developed into an international Group. Mirabaud provides its clients with customised financial and advisory services in three core areas : Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Securities (traditional brokerage, research, and capital markets).

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal, Dubai and São Paulo).

For more information, please visit our website: www.mirabaud.com

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We believe that destiny is the sum of all of our actions. And our space for action is the present, whereas we see the past and the future as spaces to think and reflect.

That's why we focus on being prepared for now. To help you create your destiny.

We have been doing this for 200 years.

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